

information was sought about the operating characteristics of retailers and wholesalers. Detailed results may be obtained from the census reports.* In the 1963-64 Year Book (pp. 847-848) summary data were given for retail trade and in the 1965 Year Book (pp. 853-858) for all three trade groups—wholesale, retail and service. Certain elaborative data for these groups are given in Subsection 1 following.

The next census of merchandising and service establishments will be for 1966 and subsequent censuses will be quinquennial rather than decennial. Less detail will be collected in these censuses than previously and there will be more emphasis on sample surveys during the intercensal period for the collection of detail such as commodity content of sales of retailers, gross margin data and the analysis of sales by type of buyer. Each census forms a new base for the intercensal monthly, quarterly and annual surveys, which are sample surveys for some businesses and full coverage for others. Current information available on the distributive trades, given in Subsections 2 and 3, continues to project the 1951 base and estimates for years prior to 1951 have been revised in accordance with that base. Data related to the 1961 base will be available early in 1966.

Subsection 1.—1961 Census of Merchandising and Service Establishments

Wholesale Trade.—Results of the 1961 census of wholesale trade are summarized in Tables 1 and 2. The former gives the number of business locations, sales, inventory, employment and payroll of wholesale trade establishments, by province; the latter gives the same information for wholesale trade locations classified according to major type of operation and kind-of-business group.

* Vol. VI (Pt. 1) Census of Merchandising: Retail Trade (Series 6.1). Vol. VI (Pt. 2) Census of Merchandising: Wholesale Trade; Services (Series 6.2).

1.—Summary Statistics of Wholesale Trade, by Province, Census 1961

Province or Territory	Locations	Sales	Year-End Inventory	Paid Employees	
				Last Week of November	Payroll for Year
	No.	\$'000	\$'000	No.	\$'000
Newfoundland.....	447	239,696	33,870	3,876	13,560
Prince Edward Island.....	208	66,683	7,635	1,298	3,081
Nova Scotia.....	894	419,742	42,779	7,444	27,442
New Brunswick.....	709	303,940	34,094	5,249	17,276
Quebec.....	7,094	4,475,095	434,374	60,698	254,756
Ontario.....	10,105	6,126,189	641,749	90,346	385,006
Manitoba.....	2,166	3,499,122	545,402	16,161	66,213
Saskatchewan.....	2,646	802,905	93,018	10,547	40,404
Alberta.....	3,332	1,450,855	165,654	19,876	81,066
British Columbia.....	3,222	2,057,843	161,493	24,414	107,313
Yukon and Northwest Territories.....	32	10,677	1,599	124	682
Canada.....	30,855	19,452,747	2,161,667	240,033	997,799